

FOR A GOOD CAUSE

# sweet charity

ALL THE ELEMENTS  
COME TOGETHER  
FOR BREAST CANCER  
AWARENESS MONTH



YUKI, BEBECCA ZANDIN, PHOTOGRAPHY: STACEY BRANDFORD



When designer Sarah Richardson was approached to create a room in honour of Breast Cancer Awareness month for Toronto's Park Hyatt hotel, her vision was clear. "I wanted to do something really fun and really pink," she says. "But make sure it didn't feel fussy or prissy." To accomplish this, she opted for a contemporary look that favoured bold, strong fabrics, and used pink only in the accents for an overall rosy effect. "As a hotel, they may want to change the room again," says Sarah. "It's very easy to transform the space by simply painting the walls or adding new accents to the furnishings." And with a percentage of the proceeds from guests staying in this room going to the Breast Cancer Foundation, it truly is a vacation you can feel good about.

**Antique-style wide planks make this engineered floor shine with elegance and refinement. "In the midst of all the pink, this flooring gives the room a real grounded, country feeling," says Sarah. "That's the kind of push-and-pull I like." Pink paint, Rapture by Pratt & Lambert; tables, Pavilion; carpet, Merit Decorating Centre; hardwood flooring, Goodfellow Flooring; mirror, Ikea.**



“everything we chose had strength and punch — much like the cause itself”



**BATHROOM:** Faucet, towel bar, Delta; towels, Pottery Barn; mirror, Chatelet; shower curtain, Sarah Richardson Design. **BEDSIDE:** Headboard, Sarah Richardson Design; wallpaper, Drag Stripe ST13-14, Farrow & Ball; duvet cover, Restoration Hardware; marble tabletop, Caledonia Marble; dresser knobs, Summerhill Hardware. **SEATING AREA:** Sofa, art, Sarah Richardson Design; frames, Kitchen Stuff Plus; pillow inserts, Dreams; table, Kuda; mirror, Adanac Glass. All fabrics, Designer Fabrics; all lighting, Universal Lamp; vases/accessories, HomeSense.



more than just pretty faces, these products do their part to support breast cancer

CLOCKWISE FROM TOP LEFT: CAKE MILK-MADE VELVETEEN HAND CREAM, \$22, available at [www.cakebeauty.com](http://www.cakebeauty.com) (all net proceeds support Rethink Breast Cancer); SCOTTIES PINK BOXES, from \$0.99, at grocery and drug stores across Canada; ESTÉE LAUDER 2005 PINK RIBBON COMPACT, \$65, and JEWELLED PIN (shown below), \$20, available at Sears, the Bay and Holt Renfrew (all net proceeds donated to the Breast Cancer Research Foundation); T-FAL'S 'FOOD FOR THOUGHT' PAN, \$18, exclusively at Canadian Tire (a portion of the proceeds go to Rethink Breast Cancer); PINK KITCHENAID ULTRA POWER SERIES BLENDER, \$180, available online and at select specialty stores (\$15 from every purchase goes to the Canadian Breast Cancer Foundation); limited edition HOLT RENFREW PRIVATE BRAND CASHMERE TEE, \$98, Holt Renfrew (all net proceeds donated to the Breast Cancer Research Foundation, with a minimum of \$50,000 donated from sales); BRACELET, Packaged Dreams, \$25 (20 percent of proceeds go to breast cancer research); suitcase, Heys, \$99.